

SAVE PUBLIC POOLS!

dlrg.de

20 Jun 15

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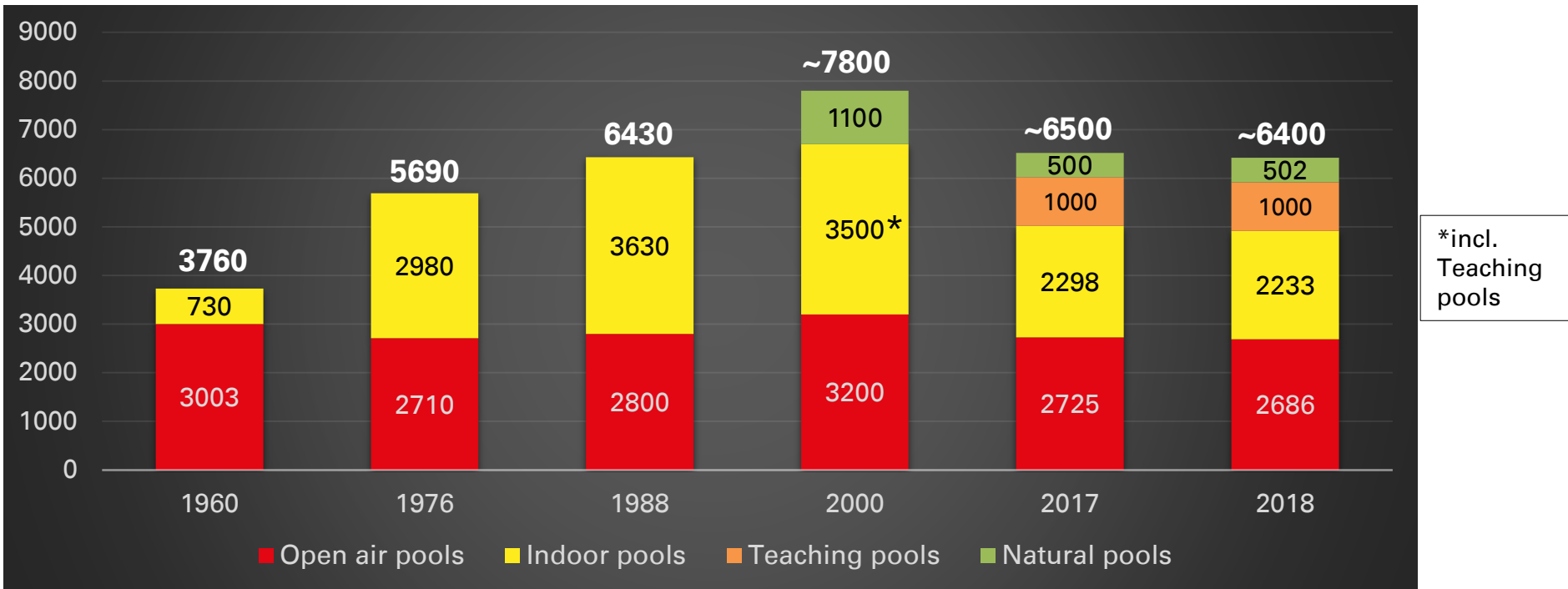
Content

- What we do
- Current situation of public swimming pools in Germany
- What we demand
- Campaign „Save public Pools!“ (Rettet die Bäder!)
 - Right to petition in Germany
 - Online petition
 - Campaign instruments

What we do...

- Generating pool closing statistics by press cutting
- Collaboration with involved/interested parties
 - Bäderallianz (alliance of associations to preserve public pools in Germany)
 - Organizing mayors' forums
- Holding press conferences
- Actively establishing contacts with politicians (e.g. by attending party conferences)

Availability of public pools (1960-2018)



Sources: 1960-2000 = Statistic of sports complexes of the federal states; 2017-2018 = Pools' Atlas of the German Federation for Pools and Bathing (DGfdB)

That is why we demand...

- Systematic assessment and fulfilment of demand
- Master plan throughout Germany
- Development of a space allocation plan
- **Golden Plan** (cf. end of the 1960s)
- Need to work together again:
 - Federation and the German States as well as local and regional authorities
 - All organized parties involved in running and using public pools

A young boy stands in the foreground of a public swimming pool, holding a stick. He is shirtless and looking off to the side. In the background, several other people are swimming or standing in the pool. The scene is set outdoors with trees and a fence visible in the distance.

SAVE PUBLIC POOLS!

Learning to swim costs money, drowning your life.

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www.rettet-die-baeder.de

Campaign instruments

A young man with dark hair, shirtless, stands in the foreground holding a dark stick. He is looking off to the side. The background is a beach scene with other people, some in swimwear, and a fence with cross-shaped posts. The entire image has a light, hazy overlay.

- Online petition
- Social media
- Flyer
- Posters
- Cinema advert

Right of petition in Germany

Anchored in the Basic Law of the FRG

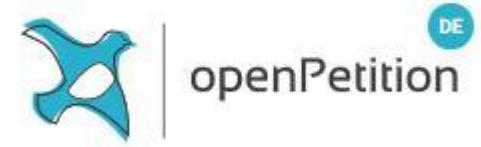
- **Article 17 [Right of petition]**

Every person shall have the right individually or jointly with others to address written requests or complaints to competent authorities and to the legislature.

- **Article 45c [Petitions Committee]**

(1) The Bundestag shall appoint a Petitions Committee to deal with requests and complaints addressed to the Bundestag pursuant to Article 17.

What is openPetition?



- openPetition is a non-profit organization that supports petitioners in starting their petitions, collecting signatures and submitting the petition to the appropriate recipients.
- Financing through donations
- Goals:
 - make policies more visible and comprehensible
 - Strengthen the right of petition
 - Bring petitions to parliament
 - Modernize parliamentary democracy

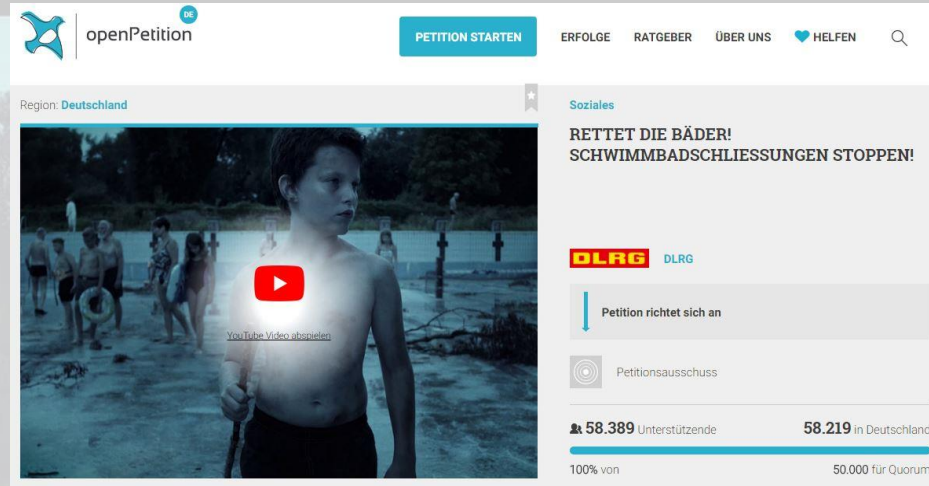
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Online petition

- Started in October 2018
- Our goal: 50.000 signatures
(~60.000 already reached, still five weeks to go)

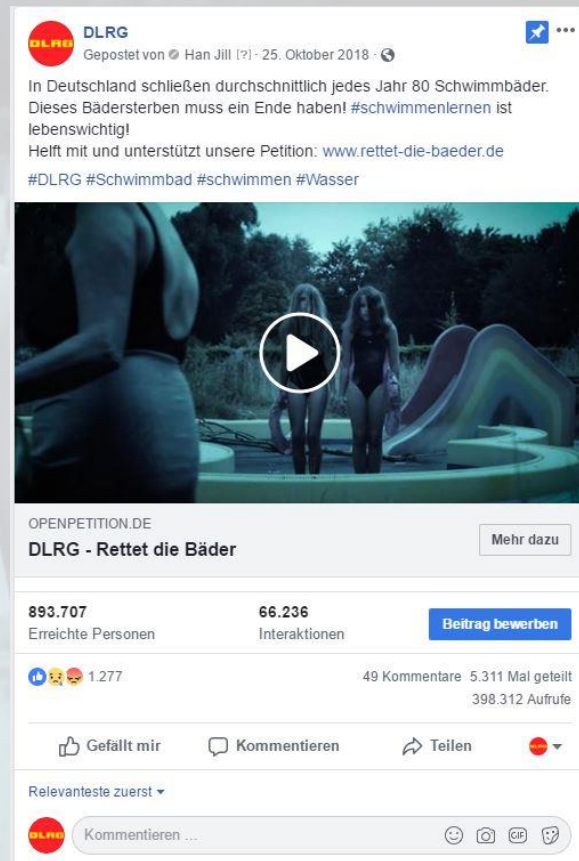
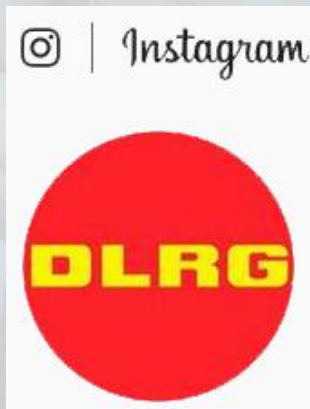
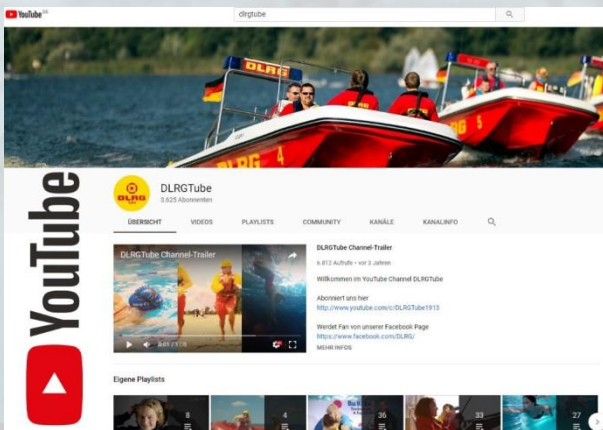
➤ If a petition reaches a quorum of 50.000 signatures, the Petitions Committee of the German Bundestag has to discuss the matter and the members of parliament will be asked to make a statement.

www.openpetition.de/!rettetdiebaeder



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Social media activities



Flyer



ALLE VIER TAGE SCHLIESST EIN SCHWIMMBAD FÜR IMMER...

Wirtschaftsfaktor, Lernort für Schulen, sozialer Treffpunkt und Wettkampf- sowie Trainingsraum – das haben Deutschlands Bäder alle gemeinsam. Seit Jahren sehen wir aber mit großer Sorge den unheilvollen Trend zu Bäderschließungen in Deutschland.

Zulasten der Wassersicherheit der Bevölkerung und bezahlbarer sozialer Angebote versuchen die unter Finanzdruck geratenen Kommunen, durch unsystematische Schließungen von Schwimmbädern, ihre Haushalte zu bereinigen.

Viele öffentliche Bäder stehen vor bisher ungelösten Problemen. Etwa die Hälfte der An-

lagen weisen einen erheblichen Sanierungsstau auf; insbesondere Schwimmvereine und Wasserrettungsorganisationen berichten von einer zunehmenden Bedarfsunterdeckung, was sich zum Beispiel in zu langen Wartezeiten für Schwimmkurse auswirkt.

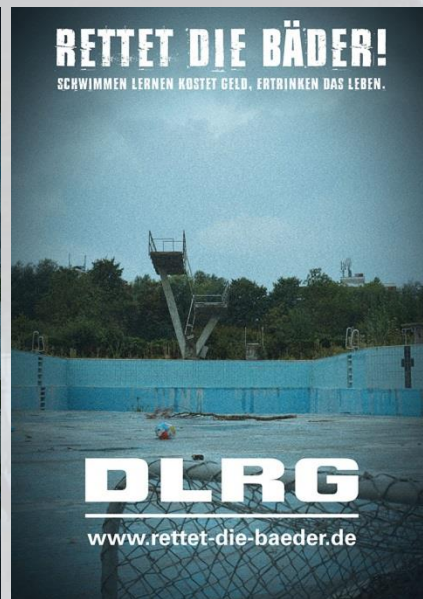
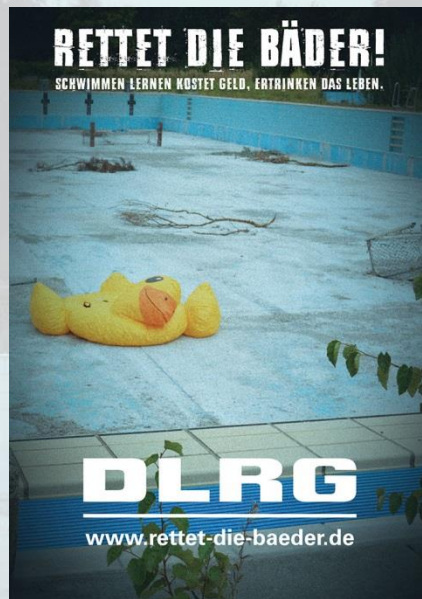
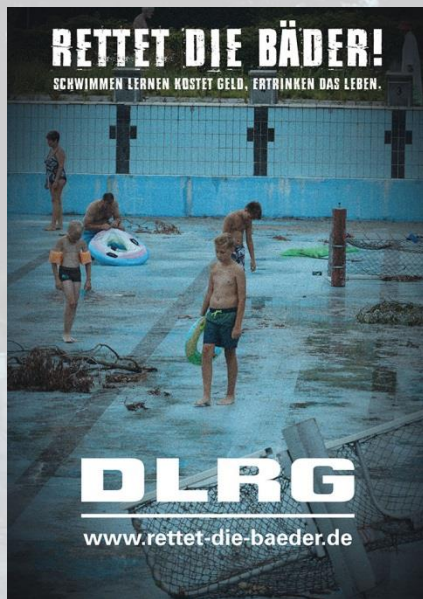
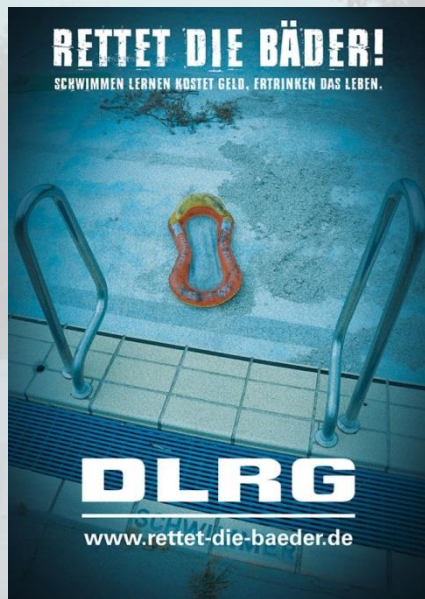
Die aufgrund der sozialen und gesellschaftlichen Leistungen der Bäder erforderlichen Zuschüsse können wegen häufiger Finanzknappheit und struktureller Unterfinanzierung von den Trägern, hauptsächlich Kommunen, immer weniger geleistet werden.

Seit 2000 sind jährlich im Durchschnitt 80 Schwimmbäder geschlossen worden.



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Posters



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New cinema advert: Save public Pools!

